

BETTER COMMUNITY
EXPERIENCES *Together*

introduction

— COMMUNITY DISCOVERY

home
amare^{of}
STUDIOS



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introduction

Home of Amare Studio was created with a clear mission.

To build a space where stories are not just heard — but truly listened to.

We're a community-driven venture studio for research, product, creativity, and storytelling — focused on designing experiences that spark real transformation.

This is the space to slow down, lean in, and create value that truly speaks to their stories.

welcome

introduction



“ Home of Amare Studio was born from my wellness media platform, Home of Amare.

I started Home of Amare in 2022, but it quickly left me burnt out and disconnected. I didn't have time to slow down and truly understand who my community was or who I was speaking to. This made it harder to serve, create meaningfully, and build beyond just gaining visibility.

This showed me how important it is to create spaces that nurture genuine presence, connection, and alignment.

That's why I created Home of Amare Studio — a fresh space dedicated to innovating through real connections, experiences and creative collaboration.

So if you're ready to move beyond the surface, dig deeper, and co-create with your community, you're in the right place.

Anna-Marie

Founder, Home of Amare Studio

what we do

services

Community Discovery

Experience Design

Every project we take on is tailored and bespoke to your community and vision.

We don't rush into creating — every project starts with community discovery to ensure everything built truly reflects the people it's meant for.

what we do

services

Community Discovery

We help you break down your community's true needs, values, and stories to make better decisions. We listen closely through conversations to gather insights.

From these insights, we create a clear report and member profiles that help you understand what truly drives your community.

Experience Design

IRL / Online Workshops

Research Plan + Strategy

Signature Journalling Workshop 'Reflect & Rewrite'

This is guided community journaling session with prompts designed to create space for deeper reflection, honest conversation, and clarity. This is a chance to truly listen, connect, and understand your community on a more meaningful level.

home
amare
STUDIOS

what we do

services

Community Discovery

Experience Design

We create innovative digital products, apps and experiences that help communities thrive through smart systems and creativity.

Grounded in research and awareness, we design inclusive, intuitive solutions that empower your community.

Digital Platforms - [click here](#) to view project



Case Studies / Content Design

Client Portals / Onboarding Exp

Community Directories

Content / Course Design

Websites + Landing Pages

Accountability / Gamified Digital Products

next steps

the process



Initial Discovery

We'll work closely with you to align around your core goals, values, and vision — so your community efforts feel focused and intentional.

Plus, we'll share **free tools and templates** for you and your community to use right away to create momentum.

Free Session



Deep Dive Ideation Workshop

We talk to your community and gather data to uncover what they actually need.

From there, we'll jump on a call to uncover insights and **brainstorm ideas for products or systems** that actually serve your people and support your growth and how you can implement these yourself.

Duration: 1 week



Custom Strategy & Proposal

We'll co-create a strategy that aligns with your goals and guides you on how to bring your ideas to life within your community. We will have another **1:1 call** to dive deep and shape the right plan for you.

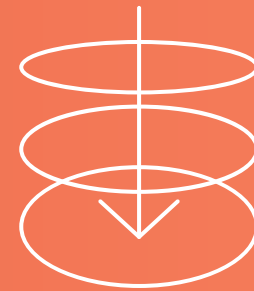
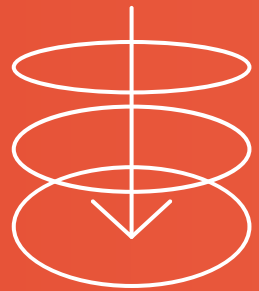
You can choose from two formats:

- A custom community growth and engagement strategy **(annual growth plan including KPIs)**
- A playbook tailored specifically for a **specific launch or campaign.**

Duration: 1 week

next steps

the process



The Community Builders' Lab

With your approval, we'll begin co-creating your chosen products, experiences and engagement strategies — providing creative direction throughout, and continuously iterating based on community feedback and engagement.

Duration: Depends on project scope (average 2 weeks)

Services

- **Brand + Content Design** including presentations, brochures, e-books, course design etc.
- **Digital Accountability or Challenge Design / Strategy**
- **Community Directory**
- **Client Portals for Service Providers**
- **Website + Landing Pages**

Thinking of something different?
Let's chat!

Launch & Support

Once launched, we'll support you through monthly audits, monitoring and ongoing adjustments to ensure lasting impact and meaningful connections.

Duration: Flexible, based on project scope

The Community Builders' Lab

Brand + Content Design

- ✓ Improve trust, clarity, and **perceived value** of your offers
- ✓ Accelerate sales and engagement through aesthetically pleasing design
- ✓ **Custom assets that can be repurposed** across launches and platforms
- ✓ Turn abstract ideas into tangible, sellable products and experiences

Digital Accountability or Challenge Design / Strategy

- ✓ Drive **consistent engagement** with community and turn passive members into active participants
- ✓ **Increase retention** through structured, value-packed experiences
- ✓ Strengthen trust and **transformation** through guided action

Community Directory

- ✓ Make your community easier to explore and connect within
- ✓ **Increase member visibility**, collaboration, and retention
- ✓ **Encourage peer-to-peer value**, not just top-down content
- ✓ Lay the foundation for scalable, self-sustaining interaction

Client Portals for Service Providers

- ✓ Offer a seamless, professional client experience
- ✓ **Save time** with centralised access to tools, documents, and updates
- ✓ Increase client satisfaction and **reduce back-and-forth**
- ✓ Stand out with a branded, high-touch delivery process

Website + Landing Pages

- ✓ Turn browsers into buyers with clear, **conversion-driven design**
- ✓ Build **credibility** with a site that reflects your brand's true value
- ✓ Launch faster with done-for-you, goal-aligned layouts

Thinking of something different?
Let's chat!

next steps

next steps

- 01 reflect on your goals and aspirations
- 02 book an ideation workshop
- 03 receive custom strategy + proposal

thank you

LET'S HAVE A CHAT

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